

Case Study //

Quik-Load



Kevin Jensen, of Quik Products, LLC, came to ICOMold for help in turning his idea into a reality.

Kevin is an avid sportsman and hunter, and was tired of the frustration of trying to field-load his .22 rifle in the cold months in his hometown of Sioux Falls, South Dakota. He fumbled around with his gloves on, trying to load the shells but dropping them on the ground. Though when he would take his gloves off, his fingers quickly got too cold to effectively load the shells one by one. It also didn't help that Kevin suffers from arthritis.

This led Kevin to invent the Quik-Load, an ammo caddy that quickly loads .22 LR, .22 Mag or .17 HMR shells into rimfire rifles with tubular magazines. With a 17-round capacity, the Quik-Load allows the user to reload in seconds, with no more dropping shells on the

ground or struggling in the cold. It's so easy to use, the Quik-Load can even be operated safely using one hand, dropping cartridges into the tube using gravity as the user pulls the slider.

With CAD drawings prepared, Kevin approached ICOMold about manufacturing his idea. The details were worked out and we produced a prototype sample. After approval, we went into production of the newly patent-pending Quik-Load in multiple colors, which has received great reviews in national gun publications and sells quickly at shows that Kevin attends. "It's the type of product that sells really well when you can demonstrate it," explained Kevin. When people see it in action, it sells on the spot."

For more information on the Quik-Load, visit www.quik-load.com.

