

Case Study //

BerryGood Bottle

“After reaching out to over 20 manufacturers, ICO was the only one that was able to take on my project, create the molds and manufacture the parts I needed. **They helped turn my idea from a prototype to a fully functioning product.** What impressed me the most is that they were able to work overtime to meet my demanding deadline and get the parts to me on time.”
- Aziz Razakov, NYX+ Innovations



It's not every day that we have the pleasure of working with an entrepreneur who is marketing a product that promotes a healthy lifestyle. The BerryGood Bottle is one such product.

The BerryGood Bottle is not just another plastic water bottle. It is a diffuser bottle that squeezes vitamins and minerals out of fruit directly into your water. It enhances the flavor and nutrients of the water you drink by adding fruit, vegetables or herbs to it.

The BerryGood Bottle has a very unique design that makes it quick and easy to turn an ordinary bottle of water into a healthy, tasty beverage.

When NYX+ Innovations came to us to talk about manufacturing their diffuser bottle, they had already talked to over 20 other manufacturers, none of which could do the job for them. We worked with them from prototype to fully functioning product, and managed to meet a very demanding deadline.

To learn more about the BerryGood Bottle, visit:

Website: <https://berrygoodbottle.com/>

Video: <https://www.youtube.com/watch?v=1CoD-sHJa2Y>

Instagram: <https://www.instagram.com/berrygoodbottle/>